



MAGNIFICENT SEVEN LOYALTY SCHEME - FREE FISHING REWARDS FOR YOU

If you would like to join our loyalty scheme or have lost your card you can apply free of charge by emailing us at go.fishing@nwl.co.uk or call us on 0345 155 0236.

Terms and conditions

- It is easy for you to claim and record your credits, simply present your card to be swiped at point of sale when purchasing your permit. Once you have purchased your seventh permit your eighth permit will be automatically issued free of charge.
- Boat hire permits are also included in this scheme. Once you have purchased your seventh boat hire permit your eighth permit will be automatically issued free of charge.
- If you purchase a variety of fishing permits during the season your eighth free visit will be calculated to the type of permit you have purchased most frequently.
- Your loyalty card is unique to you, you can only claim loyalty points for your own permits, any additional permits or retail purchases made by other anglers are not eligible for credit. Credits are for you and are linked directly to your personnel loyalty account and are not transferable.
- Your loyalty points are accumulated on your personnel account and there is no limit to the number of times you can claim.
- Your loyalty card does not expire each year, once issued it is yours for life and any previous years credits are automatically carried forward on your account.